

# DOUBLE SITEBAR SPECIFICATIONS

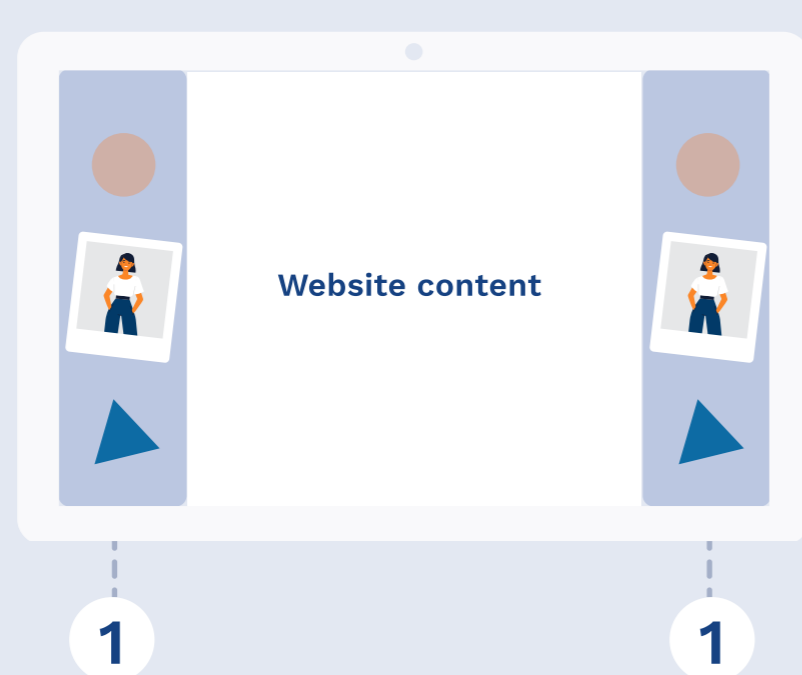


## DESCRIPTION

The Double Sitebar offers a large and creative stage for rich media content as well as a permanent presence of the advertising message. The advertising medium adapts dynamically to the screen size, which ensures an optimal display. In addition, the sitebar always remains in the user's visible area when scrolling thanks to the "sticky effect".

## POSITIONING AND BEHAVIOUR

Use the same visuals in both Sitebars.



Same images



Or use different motifs on the left and right.



Different images



## SPECIFICATIONS FOR DATA DELIVERY

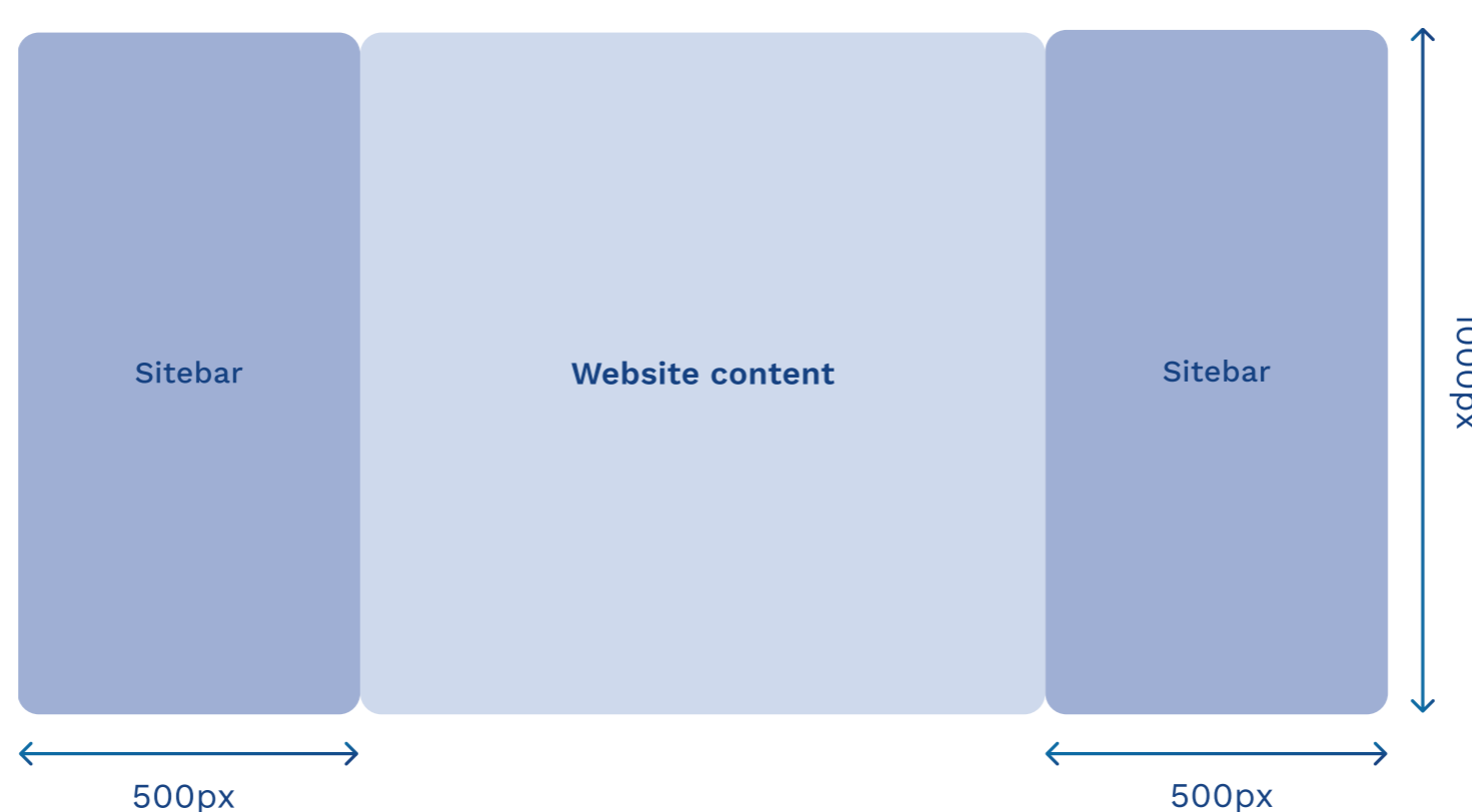
Component	File format	Info
HTML-BANNER	HTML5*	HTML5 fully coded banner incl. associated files.
CAMPAIGN DOCUMENTS	PDF, Doc, etc.	Instructions on how to design the display or animation.
GRAPHIC ELEMENTS <i>(Logo, Images, CTA)</i>	PNG, SVG, JPG, Photoshop, InDesign, Illustrator	All elements must be delivered individually or be available individually as a layer, e.g. in PSD. For better quality, please send a size of 500x1000px or 600x1200px. You can send two different images in this size.
VIDEO	MP4, MOV, AVI, MKV	We will compress the video to the publisher's requirements.
FONTS	TTF, OTF, EOT, WOFF	—

\*When delivering finished HTML5 banners, please ensure that NO click tags are included. In the Google Web Designer, please set the AD Environment to Non-Google Ad. Otherwise, unnecessary libraries will be loaded that slow down the loading time.



Or contact us directly and we will help you create images and animations.

## DIMENSIONS



Delivery of data via conventional download services.

Delivery:  
[admanagement@codevelop.io](mailto:admanagement@codevelop.io)

**5 days lead time**

Ad is available for desktop.

Available for direct bookings and programmatic campaigns.

## CONTACT

If you have any questions, please do not hesitate to contact us by phone or e-mail.

For questions:  
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