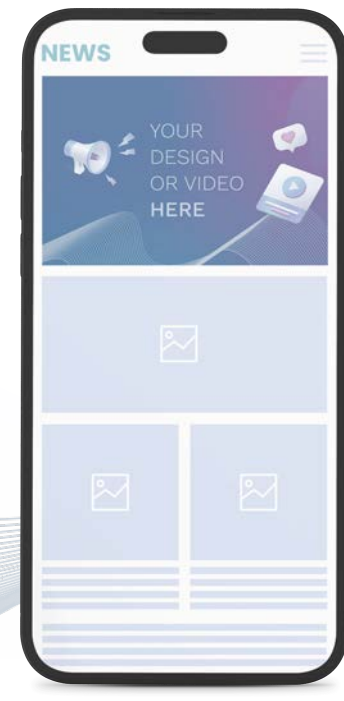


DYNAMIC HEAD MOBILE SPECIFICATIONS

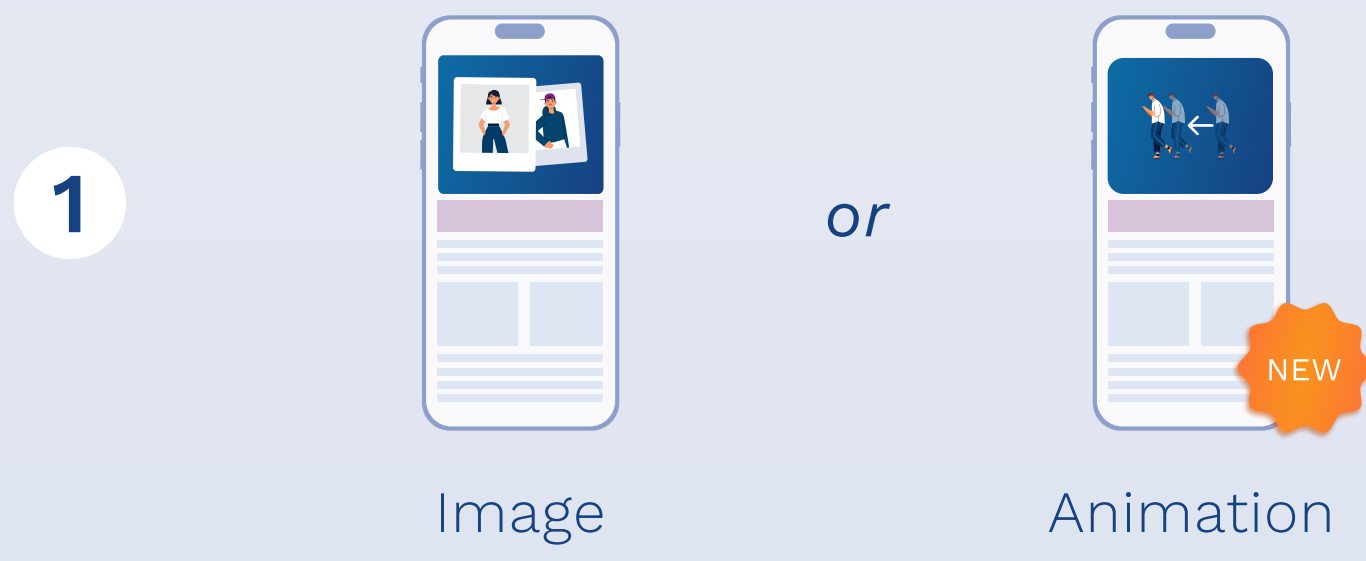


DESCRIPTION

The Dynamic Head Mobile is displayed in the upper area of the website. It consists of two elements: the start element (image or animation) and the sticky element (image, animation or video). When scrolling down, the start element is pushed up by the sticky element. The two elements enable an optimal combination of image, animation and video on a mobile device.

POSITIONING AND BEHAVIOUR

Start Element:



Sticky Element:



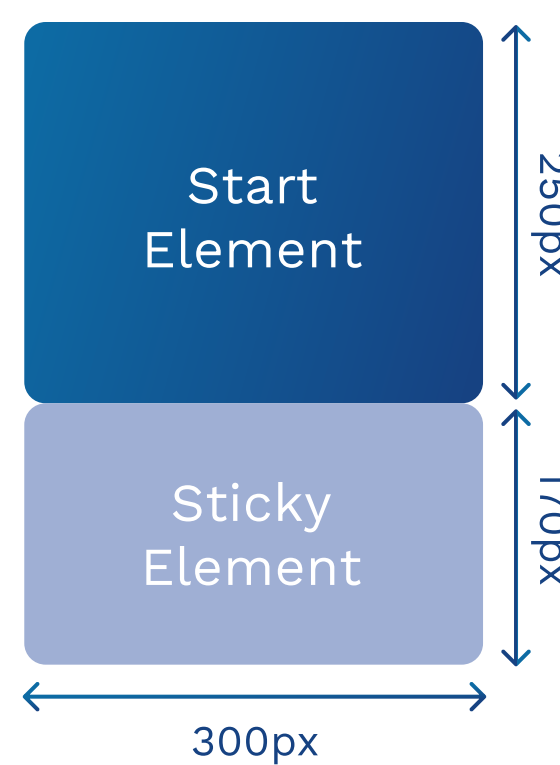
SPECIFICATIONS FOR DATA DELIVERY

Element	Component	File format	Info	Comment
START ELEMENT <i>(at least one component)</i>	ANIMATION	HTML5*	Mass Weight 300x250px Max. 150 KB	
	IMAGE	PNG, JPG, Photoshop, InDesign, Illustrator	Masse Weight 300x250px Max. 150 KB	
STICKY ELEMENT <i>(at least one component)</i>	VIDEO	MP4, MOV, AVI, MKV	Mass Duration Weight HD/FullHD 16:9 Max. 30 Sec. Max. 50 MB	For the best performance, we recommend a video length of 15 seconds.
	ANIMATION	HTML5*	Mass Weight 300x170px Max. 150 KB	Don't put a logo in the top right corner as it will be covered by the close button.
	IMAGE	PNG, JPG, Photoshop, InDesign, Illustrator	Mass Weight 300x170px Max. 150 KB	

*When delivering finished HTML5 banners, please ensure that NO click tags are included. In the Google Web Designer, please set the AD Environment to Non-Google Ad. Otherwise, unnecessary libraries will be loaded that slow down the loading time.

Or contact us directly and we will help you create images and animations.

DIMENSIONS



Delivery of the data via the conventional download services.

Delivery:
admanagement@codevelop.io

3 days lead time

Ad is available for desktop and mobile.

Available for direct bookings and programmatic campaigns.

Check specifications for the desktop version



CONTACT

If you have any questions, please do not hesitate to contact us by phone or e-mail.

For questions:
+41 44 585 16 00
admanagement@codevelop.io

Other Formats