

DYNAMIC HEAD MOBILE SPECIFICATIONS

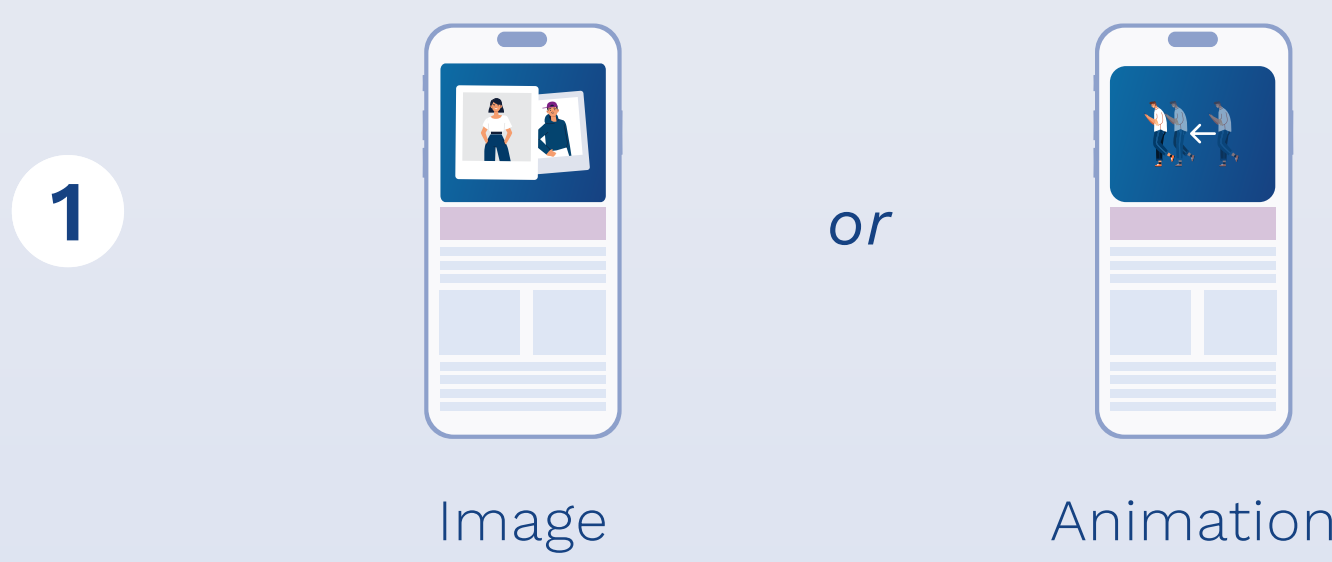


DESCRIPTION

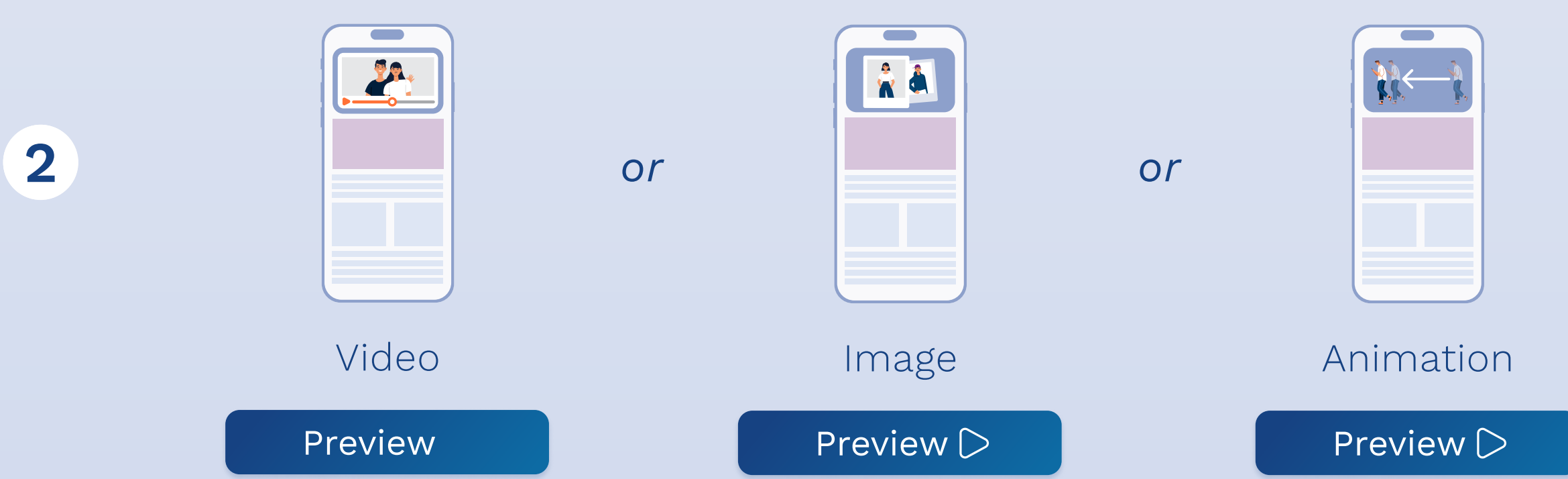
The Dynamic Head Mobile is displayed in the upper area of the website. It consists of two elements: the start element (image or animation) and the sticky element (image, animation or video). When scrolling down, the start element is pushed up by the sticky element. The two elements enable an optimal combination of image, animation and video on a mobile device.

POSITIONING AND BEHAVIOUR

Start Element:



Sticky Element:



SPECIFICATIONS FOR DATA DELIVERY

Start Element: *At least one component*

Component	File format	Info	Comment
ANIMATION	HTML5*	Mass Weight 300x250px* Max. 150 KB	
IMAGE	PNG, JPG, Photoshop, InDesign, Illustrator	Mass Weight 600x500px Max. 150 KB	This is a regular Mobile Rectangle. Double resolution of 600x500 is recommended to improve quality. 300x250 will also work.

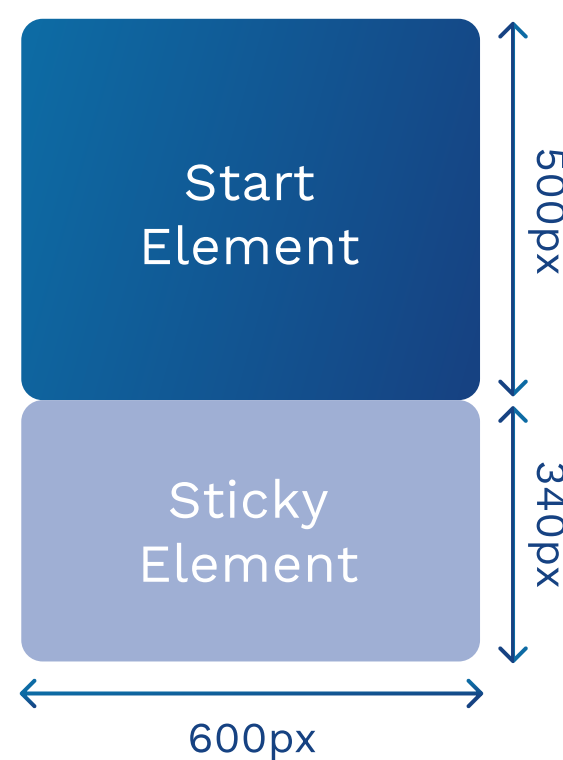
Sticky Element: *At least one component*

Component	File format	Info	Comment
VIDEO	MP4, MOV, AVI, MKV	Mass Duration Weight HD/FullHD 16:9 Max. 30 Sec. Max. 50 MB	For the best performance, we recommend a video length of 15 seconds or shorter. Video aspect ratio manual
ANIMATION	HTML5*	Mass Weight 300x170px Max. 150 KB	Don't place a logo in the top right corner as it will be covered by the close button.
IMAGE	PNG, JPG, Photoshop, InDesign, Illustrator	Mass Weight 600x340px Max. 150 KB	

*When delivering finished HTML5 banners, please ensure that NO click tags are included. In the Google Web Designer, please set the AD Environment to Non-Google Ad. Otherwise, unnecessary libraries will be loaded that slow down the loading time.

Or contact us directly and we will help you create images and animations.

DIMENSIONS



For different video aspect ratio [see this manual](#)

Delivery of the data via the conventional download services.

Delivery:
admanagement@codevelop.io

3 days lead time

Ad is available for desktop and mobile.

Available for direct bookings and programmatic campaigns.

Check specifications for the desktop version



CONTACT

If you have any questions, please do not hesitate to contact us by phone or e-mail.

For questions:
+41 44 585 16 00
admanagement@codevelop.io

Other Formats