

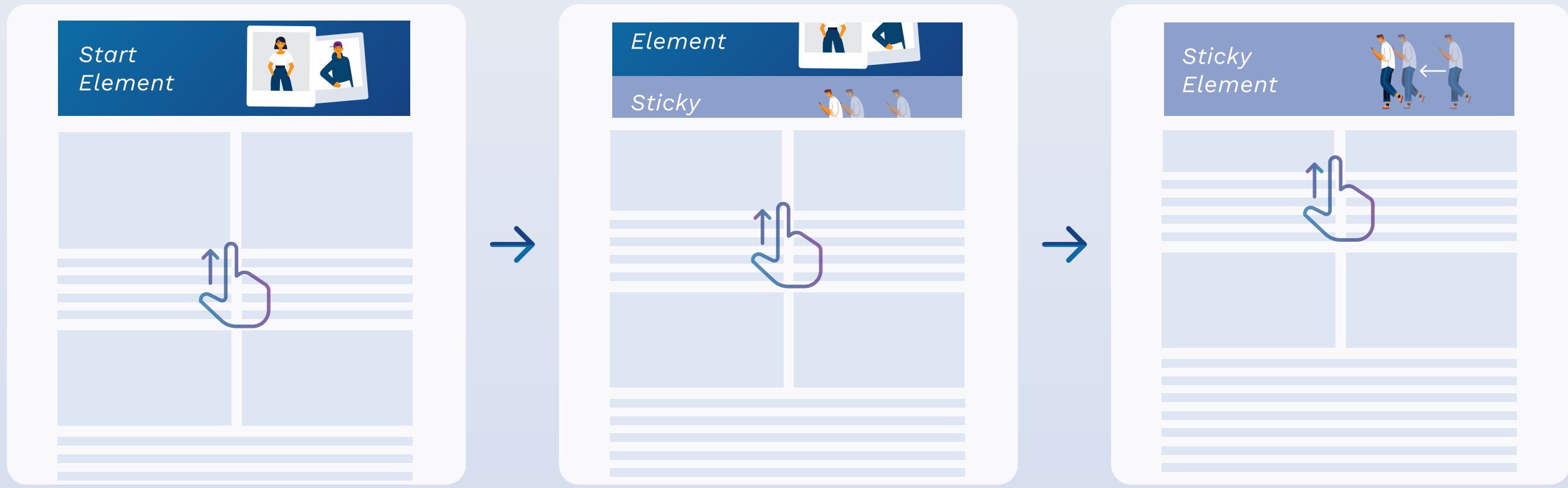
DYNAMIC WIDEBOARD DESKTOP SPECIFICATIONS



DESCRIPTION

The Dynamic Wideboard Desktop finds its prominent place in the header area of the website. This is where this ad is effectively presented in the form of an image or HTML5 animation. When scrolling down, the start element is pushed up by the sticky element, and it's sticky for 3 seconds. The two elements enable an optimal combination of image and animation on a desktop device.

POSITIONING AND BEHAVIOUR



Preview



SPECIFICATIONS FOR DATA DELIVERY

Start Element:

Component	File format	Info		Comment
ANIMATION	HTML5*	Mass Weight	994x250px* Max. 300 KB	
IMAGE	PNG, JPG, Photoshop, InDesign, Illustrator	Mass Weight	1988x500px Max. 300 KB	

Sticky Element:

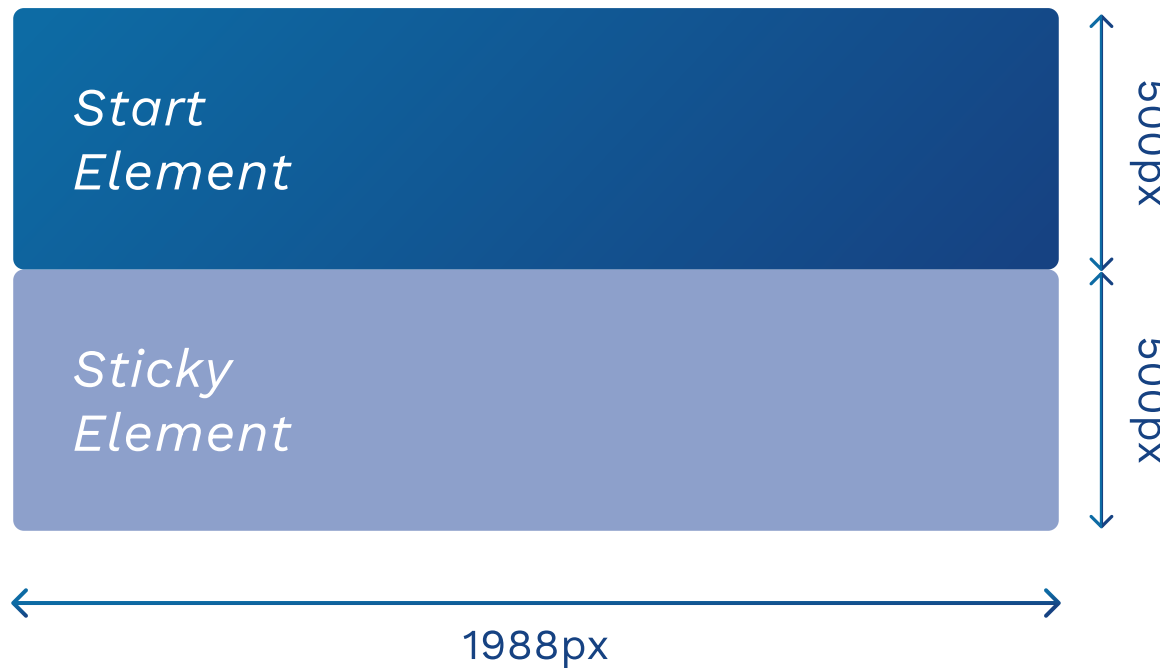
Component	File format	Info		Comment
ANIMATION	HTML5*	Mass Weight	994x250px* Max. 300 KB	The sticky element is sticky for 3 seconds, unless the user is interacting with the ad (mouse-over).
IMAGE	PNG, JPG, Photoshop, InDesign, Illustrator	Mass Weight	1988x500px Max. 300 KB	

*When delivering finished HTML5 banners, please ensure that NO click tags are included. In the Google Web Designer, please set the AD Environment to Non-Google Ad. Otherwise, unnecessary libraries will be loaded that slow down the loading time.



Or contact us directly and we will help you create images and animations.

DIMENSIONS



.Psd Layout Template

Delivery of the data via the conventional download services.



Delivery:
admanagement@codevelop.io



3 days lead time

Ad is available for desktop and mobile.



Available for direct bookings and programmatic campaigns.

Check specifications for the mobile version



Specifications



CONTACT

If you have any questions, please do not hesitate to contact us by phone or e-mail.

For questions:

+41 44 585 16 00
admanagement@codevelop.io

Other Formats

