

DYNAMIC WIDEBOARD MOBILE SPECIFICATIONS



DESCRIPTION

The Dynamic Wideboard Mobile is displayed in the upper area of the website. It consists of two elements: the start element (image or animation) and the sticky element (image or animation). When scrolling down, the start element is pushed up by the sticky element, and it's sticky for 3 seconds. The two elements enable an optimal combination of image and animation on a mobile device.

POSITIONING AND BEHAVIOUR



[Preview](#)

SPECIFICATIONS FOR DATA DELIVERY

Start Element:
At least one component

Component	File format	Info	Comment
ANIMATION	HTML5*	Mass Weight 320x160px* Max. 300 KB	
IMAGE	PNG, JPG, Photoshop, InDesign, Illustrator	Mass Weight 640x320px Max. 300 KB	

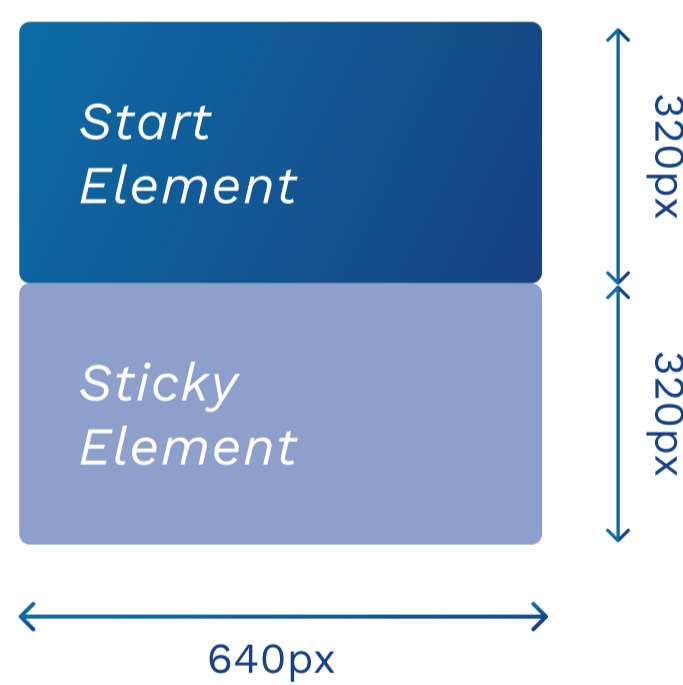
Sticky Element:
At least one component

Component	File format	Info	Comment
ANIMATION	HTML5*	Mass Weight 320x160px* Max. 300 KB	The sticky element is sticky for 3 seconds, unless the user is interacting with the ad (mouse-over).
IMAGE	PNG, JPG, Photoshop, InDesign, Illustrator	Mass Weight 640x320px Max. 300 KB	

*When delivering finished HTML5 banners, please ensure that NO click tags are included. In the Google Web Designer, please set the AD Environment to Non-Google Ad. Otherwise, unnecessary libraries will be loaded that slow down the loading time.

Or contact us directly and we will help you create images and animations.

DIMENSIONS



[.Psd Layout Template](#)

Delivery of the data via the conventional download services.



Delivery:
admanagement@codevelop.io

3 days lead time

Ad is available for desktop and mobile.



Available for direct bookings and programmatic campaigns.

[Check specifications for the desktop version](#)



[Specifications](#)

CONTACT

If you have any questions, please do not hesitate to contact us by phone or e-mail.

For questions:
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admanagement@codevelop.io

[Other Formats](#)