

# SITEBAR SPECIFICATIONS



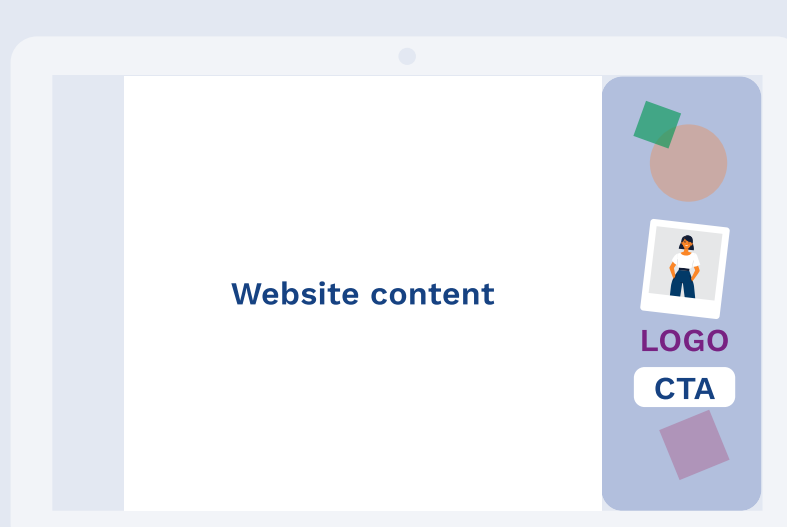
BEST CASE PREVIEWS:

- Full Responsive
- Scrollable
- Formular
- Full Video

## DESCRIPTION

The Sitebar Desktop offers a large and creative stage for rich media content as well as a permanent presence of the advertising message. The advertising medium adapts dynamically to the screen size, which ensures an optimal display. In addition, the sitebar always remains in the user's visible area when scrolling thanks to the "sticky effect".

## POSITIONING AND BEHAVIOUR



Animation



## SPECIFICATIONS FOR DATA DELIVERY

Completely produced Sitebar:

Component	File format	Info
HTML5-BANNER	HTML5*	Finished programmed advertising material including the associated files.

Basic / Scrollable:

Component	File format	Info
CAMPAIGN DOCUMENTS	PDF, Doc, Figma, etc.	Description of how the advertising material and the animation should be designed. If other standard formats are available, please send them along so that we can harmonize them.
BACKGROUND IMAGE	PNG, JPG, Photoshop, InDesign, Illustrator	<b>Mass Weight</b> 500x1000px or 600x1200px Max. 1 MB
GRAPHIC ELEMENTS	PNG, SVG, JPG, Photoshop, InDesign, Illustrator	All elements must be supplied individually or be available as a separate layer in the PSD.
FONTS	TTF, OTF, EOT, WOFF	-
VIDEO <i>Optional</i>	MP4, MOV, AVI, MKV	We will compress the video to meet the publisher's requirements.

Full video:

Component	File format	Info
VIDEO	MP4, MOV, AVI, MKV	<b>Mass Duration Weight</b> HD/FullHD 9:16 Max. 30 Sec. Max. 50 MB

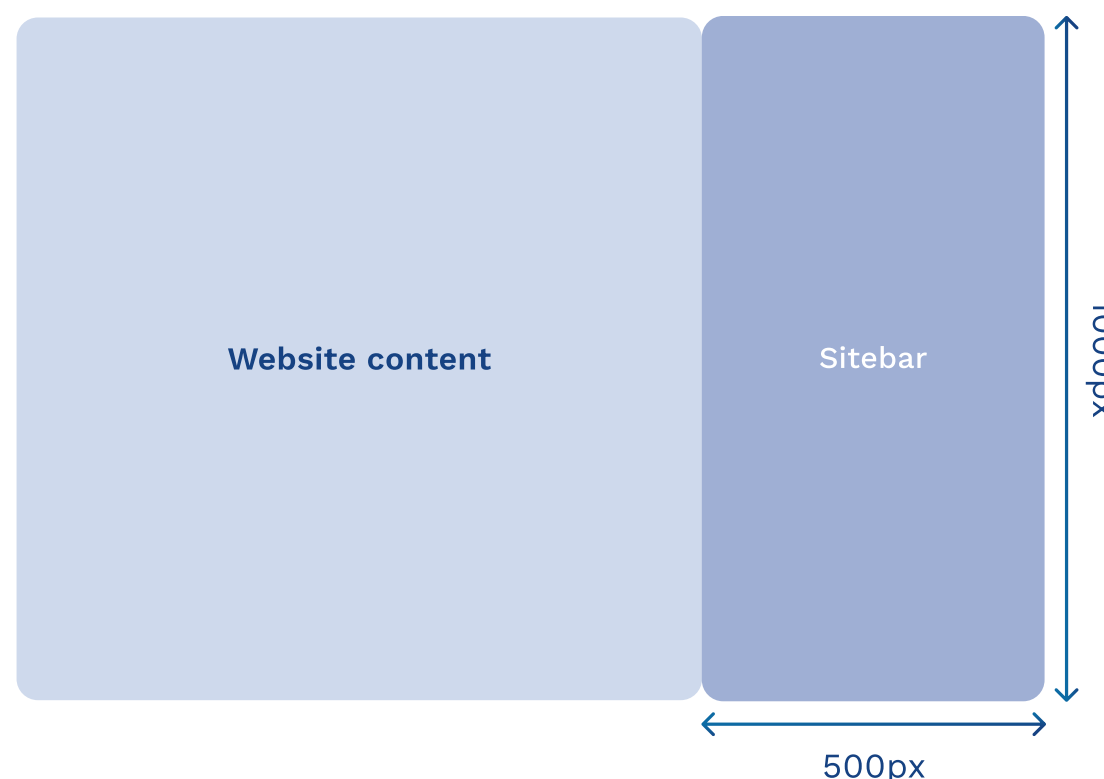
Full Responsive:

Component	File format	Info
CAMPAIGN DOCUMENTS	PDF, Doc, Figma, etc.	Description of how the advertising material and the animation should be designed. If other standard formats are available, please send them along so that we can harmonize them.
GRAPHIC ELEMENTS	PNG, SVG, JPG, Photoshop, InDesign, Illustrator	All elements must be supplied individually or be available as a separate layer in the PSD.
FONTS	TTF, OTF, EOT, WOFF	-
VIDEO <i>Optional</i>	MP4, MOV, AVI, MKV	We will compress the video to meet the publisher's requirements.

\*When delivering finished HTML5 banners, please ensure that NO click tags are included. In the Google Web Designer, please set the AD Environment to Non-Google Ad. Otherwise, unnecessary libraries will be loaded that slow down the loading time.

Or contact us directly and we will help you create images and animations.

## DIMENSIONS



Delivery of data via download services.

Delivery: [admanagement@codevelop.io](mailto:admanagement@codevelop.io)

**5 days lead time**

Ad is available for desktop.

Available for direct bookings and programmatic campaigns.

## CONTACT

If you have any questions, please do not hesitate to contact us by phone or e-mail.

For questions:  
**+41 44 585 16 00**  
**admanagement@codevelop.io**

Other Formats